



**Don Clifton**

Father of Strengths Psychology  
and Inventor of CliftonStrengths®

**20<sup>th</sup> Anniversary Edition**

# **NOW, DISCOVER YOUR STRENGTHS**

The revolutionary Gallup program that shows you how  
to develop your unique talents and strengths

— Learn Your Strengths With the Updated —  
**CliftonStrengths® Assessment**

**FROM GALLUP**

**Now, Discover Your Strengths**  
**by Marcus Buckingham**



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## **Synopsis:=====**

The 20th anniversary edition of *Now, Discover Your Strengths* comes with an access code to the Clifton StrengthsFinder 2.0 assessment. This updated assessment includes reports and resources that go far beyond the standardized reports of the older assessment by providing you with personalized insight statements unique to your specific combination of strengths. The original publication of *Now, Discover Your Strengths* in 2001 launched a worldwide strengths revolution. To date, more than 20 million people have discovered their strengths, and tens of thousands more are discovering theirs every week. Gallup Press has published numerous strengths-based books, and Gallup Strengths Center has become a worldwide destination for strengths-based development. Since the book's release, Gallup has continued to dedicate countless hours to developing our strengths science, the brainchild of the late Dr. Donald O. Clifton, who

was named Father of Strengths-Based Psychology by the American

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