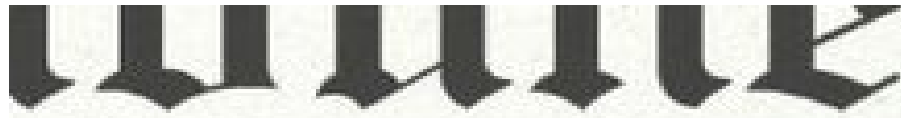


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MANUFACTURING CONSENT

The Political Economy of
the Mass Media

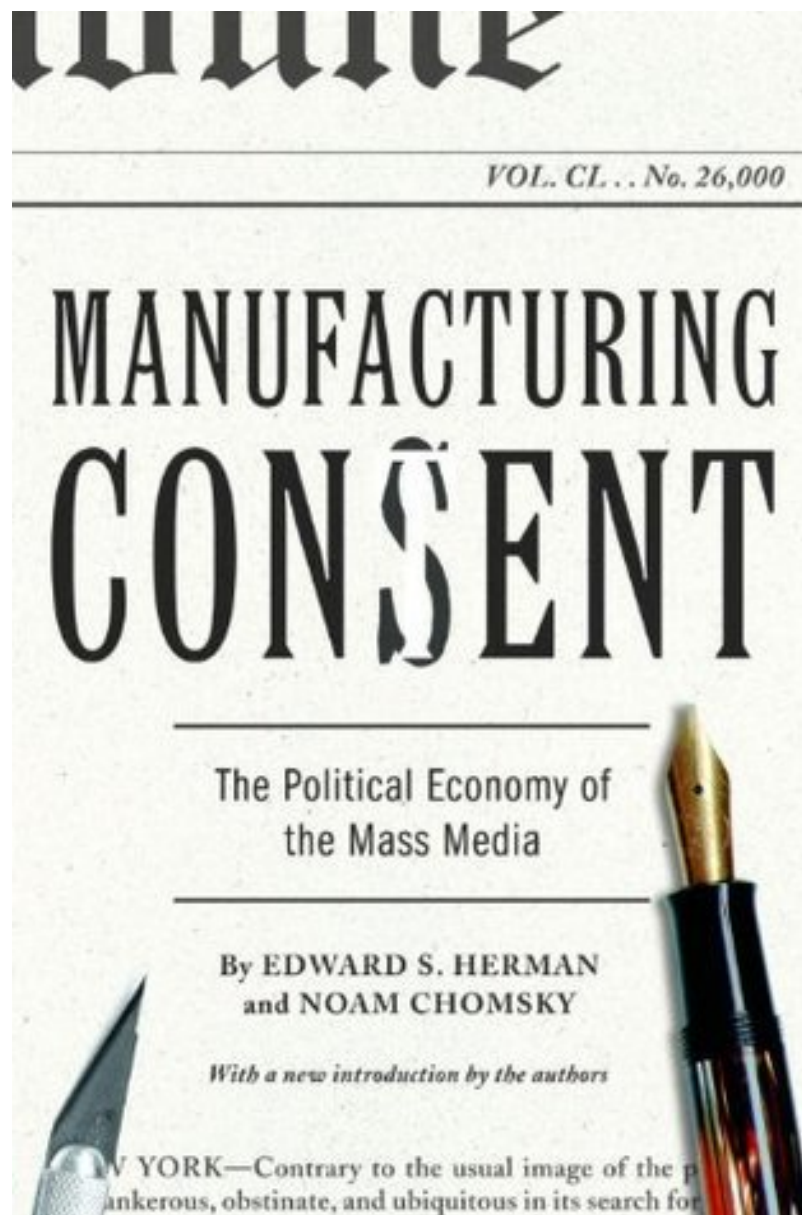
By EDWARD S. HERMAN
and NOAM CHOMSKY

With a new introduction by the authors



NEW YORK—Contrary to the usual image of the p
ankerous, obstinate, and ubiquitous in its search for

Manufacturing Consent: The Political Economy of the Mass Media
by Edward S. Herman



Synopsis:=====

In this pathbreaking work, Edward S. Herman and Noam Chomsky show that, contrary to the usual image of the news media as cantankerous, obstinate, and ubiquitous in their search for truth and defense of justice, in their actual practice they defend the economic, social, and political agendas of the privileged groups that dominate domestic society, the state, and the global order. Based on a series of case studies—including the media's dichotomous treatment of "worthy" versus "unworthy" victims, "legitimizing" and "meaningless" Third World elections, and devastating critiques of media coverage of the U.S. wars against

Indochina—Herman and Chomsky draw on decades of criticism and research to propose a Propaganda Model to explain the media's behavior and performance. Their new introduction updates the Propaganda Model and the earlier case studies, and it discusses several other applications. These include the manner in which the media covered the passage of the North American Free Trade

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